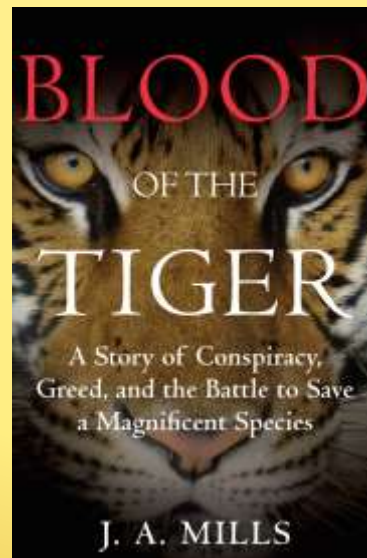


# Tiger Consumption & Trade

J.A. Mills



Why do consumers buy tiger-bone wine?

Medicine?

Aphrodisiac?

Status symbol?

Financial investment?



## Key points



- Tiger trade is about luxury & profit, not health & tradition.
- The lead players are wealthy, elites & organized criminals.
- As tiger farming grows, so does demand for wild tigers.
- Laws are abetting a growing market for extinction.
- Stopping commodification of tigers rests with people like you.

## THE WALL STREET JOURNAL

# Forget Stocks—Chinese Turn Bullish on Booze and Caterpillar Fungus

*Investors Chase Returns in Strange Places*

By DINNY MCMAHON

January 30, 2012



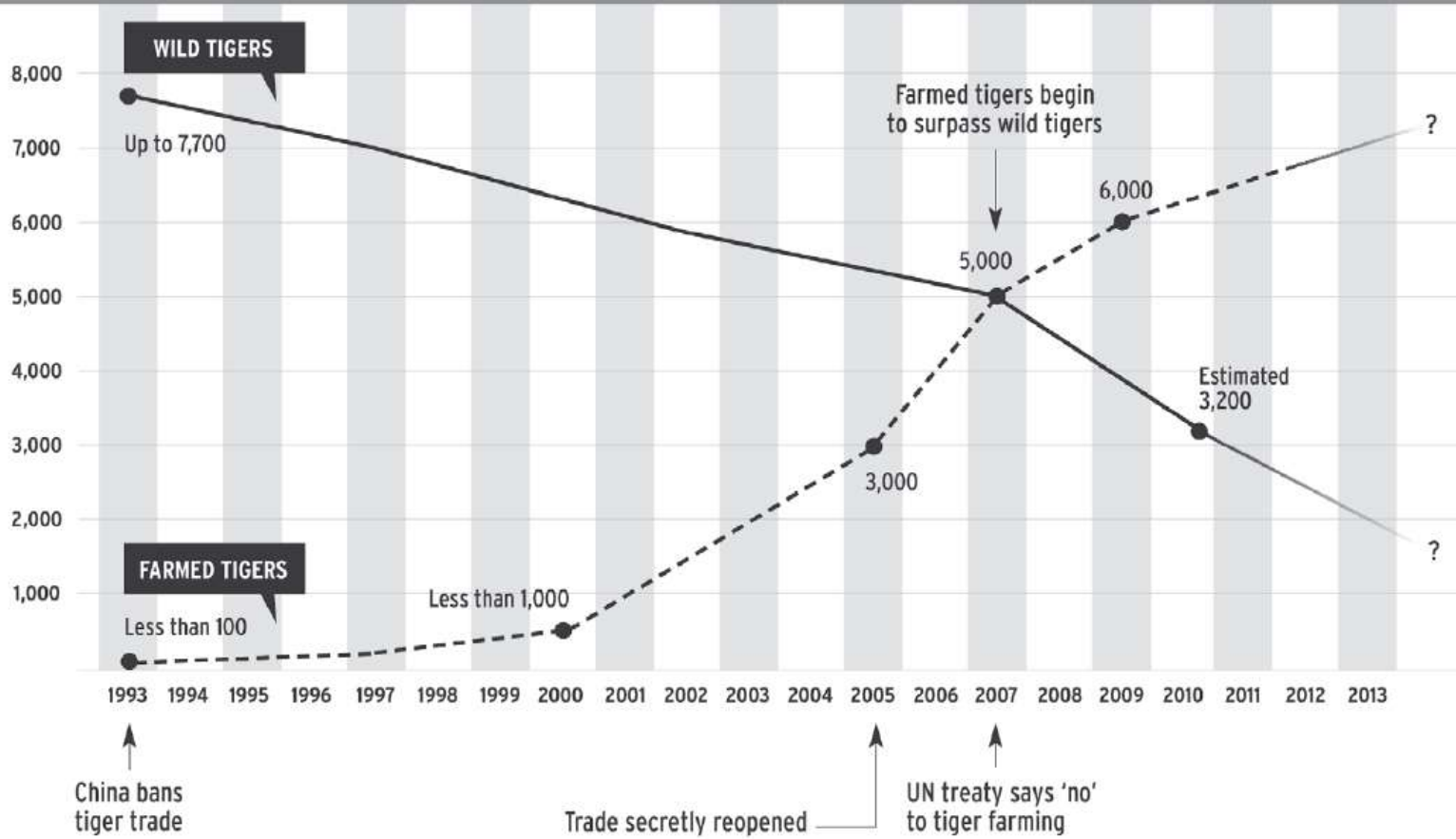
BEIJING – With Chinese stocks falling, real-estate markets flat and bank deposits offering measly returns, Chinese investors have been looking for help in strange places. Besides traditional medicinal products, they are plowing money into art-based stock markets, homegrown liquors, mahogany furniture and jade, among other decidedly non-Western asset classes.

Extinction will make wild tiger products priceless.



China's farms have perhaps 6,000 tigers, 2x the number of wild tigers.

# CHINA'S TIGER FARM GROWTH



Source: EIA

The number of farmed tigers surpassed tigers in wild around 2007.

# Solutions



- Reveal tiger the conspiracy underlying tiger farming.
- Unmask the lead players.
- Demand enforcement of world's decision against tiger farming.
- Change laws that abet banking on extinction.
- Awaken the world to the immediacy of the end game.

END TIGER TRADE



THE EYES OF THE WORLD  
ARE WATCHING

*And it all comes down to you.*